



**Kausal Vikash**  
Stay Relevant. Stay Competitive



MASTER CLASS  
ON **RPA**,  
ARTIFICIAL INTELLIGENCE  
AND DESIGN THINKING  
FOR BUSINESS  
EXECUTIVES



**INNOVATE,  
STRATEGIZE  
AND TRANSFORM  
YOUR ORGANIZATION**



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## MASTER CLASS ON RPA, ARTIFICIAL INTELLIGENCE AND DESIGN THINKING FOR BUSINESS EXECUTIVES

### Master Class **DESCRIPTION**

KausalVikash in collaboration with Agile Testing Alliance (ATA) is excited to announce 2-day Master class for leaders and decision makers to explore Innovation, Strategies and Technologies for building future ready intelligent enterprise.

The Master class will empower Business Executives to understand how RPA and AI changes the existing business environment, how to leverage emergent technologies to create future and win competitive battles, and solve customer's problem in a more innovative way

### Why One Should Choose **THIS COURSE?**

As RPA & Artificial Intelligence (AI) enter the workplace, Business leaders often struggle to determine its impact on the existing operation and how to deploy in their business

In order to lead the transformation and being Digital ready leaders, leaders need new skills to rise the challenges and opportunities presented by new disruptive technologies. Hence, they need to invest in learning new skills and find a way to maximise their potential with technology as an enabler,

### WHO SHOULD TAKE **THIS COURSE?**

RPA, AI & Design Thinking Master class is designed for executives, managers and business leaders who want to explore how RPA, AI and data science can impact their business and seek most value out of it.

Particularly, having with a first-hand relational approach, we can find them suitable who

- wish to start working on RPA and AI and specifically looking for initial support.
- already are heading any RPA projects and wishing to validate whether their practices do co-exist in the respective industries and getting new ideas to improve their chances of success as well.
- are the innovators as eagerly wishing to hone their management skills to stay relevant and competitive.

### What You Will **LEARN HERE?**

Participants will learn the necessary skills in relation with the designing vision & strategy, leading automation projects and, most importantly, execute RPA and AI projects which are more customer-centric, innovative and best fit for the purpose.

Let us examine these learning points in detail as mentioned below

- From a managerial perspective, what is RPA, and Artificial Intelligence?

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- How will RPA and AI influence business strategy?
- What are the major management risks from RPA and AI?
- Automation management frameworks, decision-making models and the best practices in automation management.
- Change management processes and the governance models in successful implementation of RPA/AI at various levels of the enterprises.
- Design Thinking as a strategy for innovation

## KEY COURSE **OUTLINE**

### **I A Key to Digital Transformation**

- Digital transformation and the Need for the Change.
- Innovation and Digital Transformation.
- Business Agility with Digital workforce.
- How to Leverage the RPA and AI to Create the Competitive Advantages?

### **II RPA Value Proposition**

- Challenges and Limitations with Service Delivery
- The Evolution of RPA
- RPA Value Proposition and use cases
- RPA in Shared and Managed Services

### **III Business Cases for RPA**

- BFSI (Banking & Insurance)
- Shared Services
- Supply Chain Management
- Healthcare
- IT and ITeS

### **IV Strategy and Transformation Approach**

- RPA – A Transformational Approach
- Centres of Excellence (RPA COEs)
- Governance and KPI
- Opportunities Assessment Framework
- Vendor Landscape
- Risk Management
- Total Cost of Ownership and ROI
- Challenges and Limitations

### **V Virtual Assistance**

- Natural Language Processing (NLP)
- Chatbot Diversification in AI
- Case Study

### **VI Speech and Machine Learning**

- Speech to Text
- Text to Speech
- Case Study

### **VII Computer Vision Primer**

- Image Analytics
- Video Analytics
- Case Study

### **VIII Data Science**

- Data and Training Model
- Discover from Unstructured Data
- Case Study

### **IX Design Thinking**

- Innovation and why Design Thinking
- Design Thinking Processes
- Innovation Workshop
- Case Study



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### About the **INSTRUCTOR**

The workshop will be conducted by Madan Upadhyay. Mr. Upadhyay is a coach, mentor and a well-groomed trainer in the domain of the Design Thinking, Robotic Process Automation and Artificial Intelligence. His main objective to help the companies in Corporate sector in the country to innovate, automate and transform their processes using RPA and AI aiming to reduce cost, improve operational efficiency and enhance customer satisfaction.

Mr. Upadhyay started his professional career as a software developer spent many years heading the teams of software professionals and larger IT functions in Larsen & Toubro, Genpact, Accenture and BirlaSoft

Later, Mr. Upadhyay founded an innovative consulting and training entity, KaushalVikash™ in order to nurture the idea of RPA and AI in present days' perspective which is probably as the alone initiative in its genre. The digital disruption and the changing hallmarks of the current era have not been considered by anyone else till now!

### About **KAUSAL VIKASH**

The word "Kausal" refers to skill and "Vikash" refers to the development, that is, in combination, the notion of "Skill Development". The main objectives of KausalVikash is to encourage the youth for up-skilling and re-skilling their potential by providing a meaningful, industry-oriented and skill-based training in the era of digital world at very affordable price.

KausalVikash conducts the role-based training on RPA and AI, several innovation workshops using Design Thinking for highly meritorious path-breakers and leaders and organise various community events to help every respective individual to be stayed relevant and competitive with cutting-edge precision.